SPONSORSHIP TERMS & CONDITIONS

All sponsorships are donations for educational benefit to WAPP members and not considered fees or other types of charges.

- All sponsorships must be fully paid in advance before stated deadlines.
- All sponsorships shall be of WAPP or WAPP-related programs or shall be of potential benefit to WAPP and its members as determined by WAPP.
- All sponsorships shall be formatted as sponsorships with no specific offers, pricing or comparative statements of any kind.
- The presence of a sponsorship at any WAPP event or on any WAPP publication does not imply endorsement of the company or product. Further, preference will not be given to any company by WAPP or its members as a result of a company providing a sponsorship and there shall be no expectations or guarantees of WAPP or its members to do business with your company because a sponsorship was provided to WAPP.
- No sponsorships from tobacco or alcohol suppliers will be accepted.
- No sponsorships of a religious nature or containing political content will be accepted.
- Sponsors must be in good standing with the Wisconsin State Bureau of Procurement.
- Sponsors must be in compliance with Wis. Stats. 77.66, Certification for collection of sales and use tax.
- Following review by the WAPP Vendor Sponsorship Committee, sponsorships that may cause conflict of interest with WAPP programs will be discussed with the WAPP Executive Board. Unresolved conflicts may result in sponsorships being refused or pulled. If a sponsorship is pulled by WAPP for any reason, the sponsor shall be relieved of liability for payment of a pro rata portion of the contract price, calculated by dividing the total units, (i.e., number of inserts, events, or web postings) included in the contract price by the number of paid for units that will be canceled as a result of WAPP’s action. Nothing in this section shall permit a sponsor to receive any refund, credit or forgiveness of payment if the sponsor decides to withdraw an insert prior to the publication deadline.
- WAPP will have sole and absolute discretion with respect to interpretation and enforcement of this policy and all other issues associated with sponsorship with WAPP.
- WAPP’s sponsorship fees and policies may be revised periodically.